



MacKillop
Family
Services

The MacKillop
Institute



MacKillop
Seasons



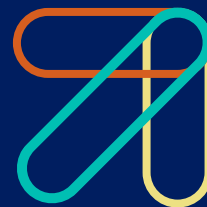
Lead the Way Conference 2025



Sponsorship Prospectus

11–12 August | Melbourne | Rydges

Strengthening Wellbeing and Safety
through Collaboration



About

500 + Attendees

**School Principals and
Leaders**

**Community Service
Executives**

**Mental Health
Professionals**

**Child and Family
Services**

**2 Days – of keynotes,
presentations, workshops,
networking events**

The Lead the Way Conference 2025 is set to bring together 500 influential leaders across education, community services, child and family services, and mental health professionals. Over two days of insightful keynotes, presentations, workshops, and networking events, this conference offers a unique platform for businesses and organisations wishing to engage with school principals and leaders, community service executives, mental health professionals, and child and family services to expand their reach, amplify their impact, and demonstrate their commitment to corporate responsibility in strengthening wellbeing and safety.





Welcome

The Lead the Way Conference 2025 is a premier event bringing together 500 professionals from education, community services and mental health professionals to explore evidence-based approaches to strengthening safety, wellbeing, and mental health for those we serve and our staff.

Two days of compelling keynotes, evidence-based research, practical case studies, and interactive workshops, attendees gain insights, tools, and strategies from across sectors to drive meaningful change in schools, community services, child and family services and mental health professions.

Sponsors will have direct access to primary school and secondary school principals and leaders, CEOs and directors of community service organisations and not for profits in child, youth and family services, government department leaders, academics, and researchers from across Australia.

As a sponsor, you have a unique opportunity to align your organisation with thought leadership, innovation, and best practice in whole-school, whole-organisation, community wellbeing and child safety. We invite you to partner with us to increase your brand visibility, engage with key decision-makers, and showcase your leadership in building safe and supportive communities.



Why Sponsor

Direct Access to Decision-Makers

Connect with 500 professionals, including school principals, community organisation executives and leaders, mental health professionals and university researchers.

Brand Visibility

Gain exposure across digital and print conference materials, social media, and high-traffic event spaces.

Thought Leadership Opportunities

Position your organisation as an expert through speaking engagements and panel discussions.

Exclusive Networking

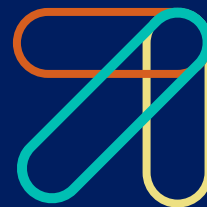
Engage with delegates in a setting designed to foster meaningful connections and future collaborations.

Support a Meaningful Cause

Demonstrate your commitment to improving the wellbeing and safety of children, young people, and professionals across education, community service, family and child sectors.

Targeted Audience Reach

Engage directly with key decision-makers and influencers in education, community services, and government sectors to drive your brand's growth.



About

Across two days of keynotes, panel discussions, research presentations, and interactive workshops, the conference will explore:

- Cross-sector insights for strengthening safety and wellbeing.
- How evidence-based approaches improve outcomes.
- What real-world examples of practice look like across sectors.



Inspiring Keynotes

Experts on trauma, culture, child safety, wellbeing and leadership.



Cutting Edge Research

Evidence-informed insights for safer environments.



Real-World Case Studies

Examples of practice transforming schools and organisations.



Networking

Connect with leaders across sectors.

Keynote Speakers



Meena Singh

Acting Principal
Commissioner and
Commissioner for Aboriginal
Children and Young People



Joe Ball

Commissioner for LGBTQIA+
Communities



Dr Ross Greene

Clinical Psychologist
New York Times
Bestselling Author



Prof. Pasi Sahlberg

Professor
Educational Leadership
University of Melbourne



Prof. Leah Bromfield

Director
Australian Centre for
Child Protection
University of South Australia



Prof. Anne Graham AO

Director
Centre for Children &
Young People
Southern Cross University



Dr Robyn Miller AM

Chief Executive Officer
MacKillop Family Services

Guest Speakers



A/Prof Lisa McKay-Brown
Associate Professor
Diversity & Inclusion University of
Melbourne



A/Prof Tim Moore
Associate Professor
Institute of Child Protection Studies
Australian Catholic University (ACU)



Dr John Molineux
Senior Lecturer
Deakin Business School
Deakin University



**Krushnadevsinh (Kano)
Ravalji**
CEO
Third Culture, Victorian Youth
Multicultural Commissioner



Esmail Manahan
National Director,
Aboriginal & Torres Strait
Islander Services
Mackillop Family Services



Jocelyn Bignold OAM
CEO
McAuley Community
Services for Women



Jahin Tanvir
CEO
Australian School of
Entrepreneurship



David Burroughs
Founder
Australian Psychological
Services



Rabbi Zalman Kastel AM
Founder
Together for Humanity



Fiona McCallum
General Manager
Mackillop Seasons



Dr Beau Hu
National School Partnerships Manager
Together for Humanity



Dr Gemma McKibbin
Senior Research Fellow
University of Melbourne



Annette Schneider
CEO
Together for Humanity



Dr Phil Lambert PSM
Adjunct Professor
University of Sydney



Simangaliso Nyoni
Multicultural Practice Lead
Mackillop Family Services



Allison Wainwright
CEO
Family Life



Louise Hall
National & International
Partnership
Mackillop Seasons



Josh Darby
Project Lead
Whanaungatanga
Fire & Emergency
New Zealand



Dr Nikki Jamieson
Defence -
Strategic Advisor
Suicide Prevention,
Lived Experience
and Moral Injury



Matthew Spicer
Director
Clinical Training Services
The Centre for Positive
Behaviour Support (CPBS)



Keeva Mostyn
Seasons for Life Lead
Mackillop Seasons



Cameron Burgess
Program Director
Sanctuary



Dr Trixie James
Lecturer
School of Access Education
CQUniversity



Douglas Russel
Senior Research Officer
Institute of Child Protection
Studies, ACU



Kathy Karatasas
Founder & CEO
CulturalWorks

Guest Speakers



Cleo Westhorpe
Founder, PIVOT
Professional Learning



Prof Myf Maple
Prof of Social Work
University of New
England



Dr Tracy Castileno
Founder
ShantiWorks



Tammy Wallace
Strategic Manager
Engagement and Inclusion
Churches of Christ



Kate Martin
Head of Practice Quality
and Impact
Endeavour Foundation



Clare Pritchard
Trauma Center Trauma Sensitive
Yoga Facilitator (TCTSY-F)



Emma Esposito
School Social Worker
Coburn Primary School



Hayley Wainwright
Project Manager
Australian Research Council
Grant Monash University



Dr Justine Grogan
Senior Advisor for Aboriginal and
Torres Strait Islander Education
Australian Institute for Teaching
and School Leadership



Kathleen McInnes
Student Wellbeing Case
Manager
Coburn Primary School



Phil Slade
Co-founder
Switch4Schools



Selba-Gondoza Luka OAM
CEO
Afri-Aus Care Inc.



Lee Bromley
Founder
Eternity Aid



Deb Tsorbaris
CEO
Centre for Excellence in
Child and Family Welfare



KA McKercher
Founder
Beyond Sticky Notes



Robert Boucher
Principal,
Swifts Creek P-12



Peta Simpson
eSMART Engagement
Manager
Alannah & Madeline



Kathy Warwick
Head of Trauma Consulting
Alannah & Madeline



Genevieve Bloxsom
Researcher
University of Melbourne



Camille Schloeffel
Founder
The STOP Campaign



Justin Roberts
National Program Director
ReLATE



Gavin Blake
Founder
Visual Scribe



Alex Dalton
Peer Researcher
Orygen



Smeeta Singh
National Program Director
Power to Kids



Alison Parolo
Principal
Baldivis Secondary College

Presenting Organisations



Sponsors

Gold Sponsors



Exhibitors



Donors



Conference Streams and Topics

Sessions across the two days are grouped to match the role of audience members, but real impact comes from cross-sector learning. Attendees are encouraged to explore all streams, gain fresh perspectives, and strengthen practice by learning from colleagues in other sectors.

Below are some of the topics already confirmed for the conference.

STREAM A: EMPOWERED SCHOOLS: WELLBEING, SAFETY AND INCLUSION IN EDUCATION

Cultivating Cultural Responsiveness

Supporting Identity and Belonging for Young People

Equipping Young People for the Future

Wellbeing, Inclusion and Opportunity through Entrepreneurial Education

Building Emotional and Grief Literacy

Supporting Whole-of-School Communities Following a Suicide or Other Loss Event

The Power of Paws

Animal-Assisted Education Interventions to Support Social Emotional Skills with Students

Supporting Students

Experiencing 'School Can't' to Re-Engage in Learning

We Belong

The Practical Implementation of Collaborative Practice in Schools

Empowering Educators to Have Brave Conversations

Power to Kids in Schools and the Role of Staff in Safeguarding Children

STREAM B: STRONGER COMMUNITIES: CHILD, FAMILY AND COMMUNITY SERVICES IN PRACTICE

Building Bridges in Fractured Spaces

Intercultural Understanding as a Foundation for Safe and Inclusive Communities

Grief Support

Building Capacity to Support the Grief Experiences of Children & Young People Living in Out-of-Home Care

Belonging, Identity & Mental Wellbeing

A Roadmap for Young People

Responding to Harm, Building Safety

Co-Designed Prevention Strategies for Harmful Sexual Behaviour in Child and Youth Services

Moral Injury

A New Dimension to Trauma

Trauma Informed

Integrating Trauma-Informed Care into Child and Family Services: Strategies for Practitioners

Innovations in Child Protection

Research-Driven Strategies for Preventing Abuse

STREAM C: THRIVING WORKPLACES: CULTURE, LEADERSHIP AND MENTAL HEALTH

Psychosocial Safety at Work

How Organisations Can Assist or Hinder Staff Wellbeing and Mental Health

The Whanaungatanga Program

A New Approach to Mental Ill Health Prevention in Emergency Workforces

Healing Organisational Systems

From Trauma-Affected to Trauma-Informed Systems

Contemporary Leadership for the Human Professions

Safe Harbours or Turbulent Seas?

The Invisible Toll

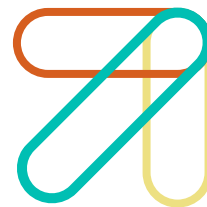
Combatting Vicarious Trauma in Human-Centred Workforces

Designing for Wellbeing

Building Resilience and Positive Psychology in Adult and Adolescent Learners

Building Organisational Cultures of Safety

Sponsorship



Sponsorship Packages Overview

OFFICIAL CONFERENCE PARTNER

Our highest-level partnership. Gain premier visibility as our exclusive Conference Partner, with unmatched brand exposure, high-level speaking and engagement opportunities, and a platform to demonstrate your leadership in supporting school and community wellbeing.

\$20,000

GOLD SPONSOR

Position your organisation as a leader in safety and wellbeing by becoming a Gold Sponsor, with prime branding opportunities, speaking engagements, and direct engagement with key decision-makers across sectors.

\$10,000

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SILVER SPONSOR

Showcase your commitment to fostering safe and supportive environments as a Silver Sponsor, with strong branding, networking opportunities, and the chance to exhibit your services to influential professionals.

\$5,000

NETWORKING FUNCTION SPONSOR

Host the exclusive Networking Drinks & Canapés event, gaining high-profile exposure and direct interaction with industry leaders in an informal and engaging setting.

\$7,000

EXHIBITION SPACE/TRADE STALL

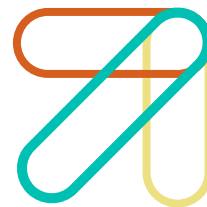
Engage with conference attendees and showcase your products, services, and expertise through a dedicated exhibition space, strategically positioned for maximum visibility and engagement.

\$3,000

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Sponsorship

Additional Opportunities



COFFEE CART SPONSOR

Banner at coffee cart, logo in the program and conference materials, flyers/merchandise next to coffee cart

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~~\$1,000~~

SPEAKER/WORKSHOP SPONSOR

Logo on session slides and in the program, acknowledgement at beginning and end of session, flyer/merchandise in session.

\$500

MORNING/AFTERNOON TEA SPONSOR

Banner at food stations, logo in the program and conference materials, acknowledgement by MC before tea break, flyer/merchandise next to food stations.

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\$5,000

LUNCH SPONSOR

Banner at food stations, logo in the program and conference materials, acknowledgement by MC before lunch, flyer/merchandise next to food stations.

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\$7,000

DONATIONS AND VALUE-IN KIND

We welcome in-kind contributions to support the Lead the Way Conference 2025. VIK sponsorships allow businesses to provide products or services that enhance the event, while gaining brand visibility. In return, sponsors receive benefits like logo placement, program acknowledgment, and promotional opportunities. Contact us to learn more.



Inclusions

Official Partner Sponsor

- 2 x Speaking opportunities during plenaries and networking session
- Exclusive branding/banner on stage & registration desk
- Recognition (logo and official partner) on all conference materials
- Full-page ad in conference program
- Complimentary registration for two representatives
- EDM to conference delegates
- Prime Exhibition space in pre-function area of main plenary room for both days
- Promotional materials of your choice and merchandise distribution in delegate bags
- Availability to present 1 x concurrent session (35 minute presentation or 75 minute workshop)

1
Available

\$20,000

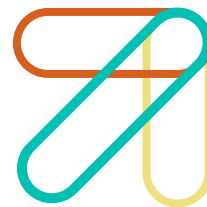
Gold Sponsor

- Half-page advertisement in the conference program
- Logo/about information and recognition in all conference materials
- Complimentary registration for two representatives
- Premier exhibition space for both conference days
- Promotional flyer and merchandise distribution in delegate bags
- Availability to present 1 x concurrent session (35 minute presentation or 75 minute workshop)

3
Available

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\$10,000



Silver Sponsor

- Quarter-page ad in the conference program
- Logo/about information and recognition in all conference materials
- Complimentary registration for two representatives
- Exhibition space to showcase services/products on both days
- Promotional flyer and merchandise distribution in delegate bags

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~~3~~
Available

\$5,000

Networking Function Sponsor

- Branding and banners at Networking Drinks & Canapés
- Recognition and logo/about information in conference program
- 5-minute speaking opportunity at networking drinks
- Complimentary registration for two representatives
- Exhibition space for both conference days
- Promotional flyer and merchandise distribution in delegate bags

1
Available

\$7,000

Exhibition Space/Trade Stall

- Dedicated exhibition space for engagement
- Two exhibitor passes for both days
- Logo placement in the conference program
- Flyer/branded merchandise in delegate bag

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Available

\$3,000



Audience

Our delegates represent a cross-section of professionals committed to improving safety and wellbeing across education, community sectors, child and family sectors, mental health and those working to support children, young people, community members and staff.

School Principals & Leadership Teams

Primary and secondary school leaders from across Australia.

Community Service Leaders

CEOs, Directors, and Program Managers in child, youth, and family services.

Government & Policy Professionals

Decision-makers influencing education, social services, and child protection policy.

Academics & Researchers

Experts studying trauma-informed practice, education, and wellbeing.

Mental Health & Wellbeing Practitioners

Psychologists, counsellors, and therapists working with children and families.





Venue

The Lead the Way Conference 2025 will take place at the recently renovated **Rydges Hotel Melbourne**, a premium event space in the heart of the city, offering state-of-the-art facilities and a vibrant networking environment.

Lead the Way will have exclusive use of two dedicated conference floors in a prime location and professional setting.

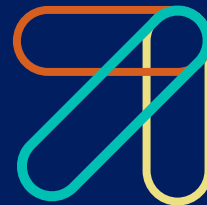
Attendees gain exclusive access to discounted accommodation rates and parking.

Location: 186 Exhibition Street, Melbourne VIC 3000

Accessibility: Public transport, on-site parking, step-free access

Networking Spaces: Rooftop terrace, exhibitor lounge, and dedicated breakout areas





Sponsor

How to Become a Sponsor

Sponsorship opportunities are limited and allocated on a first-come, first-served basis.
To secure your sponsorship package:



1

Select Your Package

Choose from the available sponsorship levels.

2

Express Your Interest

Complete the [Expression of Interest](#).



3

Chat with our team

One of our team members will reach out to you to discuss your expression of interest.

For all sponsorship enquiries, please contact:

Email: Christopher.higgins@mackillop.org.au

Phone: 0499 521 461



Who we are

MacKillop Family Services is a leading provider of education, child and family support, and out-of-home care services across Australia. Guided by our values of justice, hope, and collaboration, we are committed to supporting vulnerable children, young people, and families by delivering programs that promote healing, resilience, and long-term wellbeing.

At MacKillop Family Services, we are committed to supporting some of Australia's most vulnerable children, young people, and families. Across 53 locations, our 2,300 dedicated staff deliver integrated family services, out-of-home care, disability support, and trauma-informed education to over 16,000 families each year. All our programs aim to create safe, nurturing environments for children, families, and the staff who support them.

Our work is grounded in evidence-based practice, research, and community engagement, ensuring that we provide effective, sustainable solutions to complex social challenges. The Lead the Way Conference is an extension of our mission to empower professionals with the tools and knowledge they need to drive change within their organisations and communities.





Have Questions? Contact Us

For sponsorship enquiries, please contact:

Christopher Higgins

**National Programs Director,
Development and Innovation
The MacKillop Institute**

M 0499 521 461

christopher.higgins@mackillop.org.au

 [**mackillopinstitute.org.au**](http://mackillopinstitute.org.au)

 [**linkedin.com/company/themackillopinstitute**](https://www.linkedin.com/company/themackillopinstitute)



MacKillop Family Services acknowledges the Traditional Custodians and their Elders in each of the communities where we work.



As a Rainbow Tick organisation, MacKillop values an inclusive culture where lesbian, gay, bisexual, trans, queer, gender diverse, intersex and asexual people (LGBTIQ+) have the right to be safe.